

MrBeast Slack Sweepstakes
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. MUST BE 18 YEARS OF AGE OR OLDER TO ENTER.

IMPORTANT: PLEASE CAREFULLY READ AND UNDERSTAND THESE OFFICIAL RULES (“OFFICIAL RULES”). THEY CONTAIN AN ARBITRATION AGREEMENT, JURY AND CLASS ACTION WAIVERS, LIMITATIONS ON FEASIBLES LIABILITY AND OTHER PROVISIONS THAT AFFECT YOUR LEGAL RIGHTS.

Please read these rules before participating in the MrBeast Slack Sweepstakes (the “**Sweepstakes**”). By participating, you acknowledge that you have read and agree to be bound by these Official Rules and the decisions of MrBeastYouTube, LLC (“**Sponsor**”, “**we**”, “**our**” or “**us**”), which are final and binding, and that you satisfy all eligibility requirements.

This Sweepstakes is in no way sponsored, endorsed, or administered by Salesforce, Inc. or its affiliates, including Slack (collectively, “Salesforce”). Salesforce is completely released of all liability by each entrant in this Sweepstakes and does not sponsor or endorse this Sweepstakes.

ELIGIBILITY: Only legal United States residents residing in one (1) of the fifty (50) United States or the District of Columbia, Puerto Rico, and U.S. Territories and Possessions, who are eighteen (18) years of age or older at the time of entry, are eligible to enter. Employees, officers and directors of Sponsor, its parent company, affiliates, subsidiaries, and the advertising, fulfillment and marketing agencies involved in this Sweepstakes (collectively, the “**Sweepstakes Entities**”) and the immediate family members (parents, siblings, children, spouses, and life partners of each), and/or those living in the same household of each (whether related or not), are ineligible to enter the Sweepstakes or win a prize. Sweepstakes is void where prohibited by law.

SWEEPSTAKES PERIOD: The Sweepstakes begins at 12:00 p.m. Eastern Time (“**ET**”) on November 8, 2025 and ends at 11:59 p.m. ET on December 23, 2025 (the “**Sweepstakes Period**”).

HOW TO ENTER:

To enter the Sweepstakes, go to www.slack.com/mrbeast (the “**Website**”) and follow the on-screen instructions to enter the Sweepstakes. All requested information must be completed to enter and to be eligible to win. Incomplete entries will be disqualified. Proof of entering information at the Website is not considered proof of delivery to or receipt by Sponsor of such entry.

Limit one (1) entry per person during the Sweepstakes Period. Sponsor reserves the right to waive entry requirements in its sole discretion.

If participating via a smartphone device, standard data rates may apply.

Any attempt to artificially increase entries through bots, automation, artificial intelligence, or any fraudulent means is strictly prohibited and will result in disqualification in Sponsor’s discretion. Sponsor reserves the right to investigate and audit entries.

WINNER SELECTION AND NOTIFICATION: Ten (10) potential winners will be selected on or about December 15, 2025 in a random drawing to be held by Sponsor from among

all eligible entries received throughout the Sweepstakes Period. Odds of winning a prize will depend on the number of eligible entries received throughout the Sweepstakes Period. Potential winners will be notified by e-mail, using contact information provided or collected at the time of entry and will be required to respond to the notification (as stated within the notification) within three (3) days to verify their eligibility and claim the prize. Sponsor, in its sole discretion, will attempt to contact up to three (3) potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed in Sponsor's discretion. Potential winners may be required to provide additional proof of eligibility and must execute an affidavit of eligibility and liability/publicity release (collectively, the "**Winner Documents**") as directed by Sponsor. If a potential winner cannot be reached, or in the event of noncompliance with these Official Rules, or if prize notification is returned as undeliverable, such potential winner will be disqualified, at Sponsor's sole discretion

PRIZES: Ten (10) prizes are available. Each prize consists of \$10,000 awarded in the form of a check. All prize details are at the sole discretion of the Sponsor.

Limit one (1) Prize per household. No cash alternative or prize substitutions will be allowed, except Sponsor reserves the right to substitute prize(s) of comparable value if a prize listed is unavailable for any reason. All federal, state, and local taxes and all other costs associated with prize acceptance and use not specified herein as being provided are the sole responsibility of each winner, as applicable.

PUBLICITY: Except where prohibited by law, each prize winner consents (and agrees to sign any additional documents required by Sponsor to formalize, effect or perfect such consent) to Sponsor's and its designees use of their name, likeness (photograph), biographical information, and voice in advertising/publicity/trade (including local and/or national television stations or print publications that may be covering any element of this Sweepstakes) worldwide without compensation, notice or approval, and prize winner disclaims any ownership rights to the content of such advertising/publicity/trade material.

USE OF PERSONAL DATA, WAIVER, RELEASE, AND LIMITATION OF LIABILITY: Sweepstakes Entities and their personnel are not required to enter into any correspondence, including email or direct messages, with non-winning entrants relating to such entrants' participation in the Sweepstakes. Sponsor reserves the right, in its sole discretion, to disqualify any individual found tampering with the entry process or entry materials or otherwise interfering with the proper administration of the Sweepstakes or violating these Official Rules. Except as otherwise contemplated by these Official Rules, and to the extent participants may otherwise elect at the time of entry, information provided by you or collected for this Sweepstakes is subject to Sponsor's privacy policy.

WAIVER, RELEASE, AND LIMITATION OF LIABILITY: EACH ENTRANT ACCEPTS THE CONDITIONS STATED IN THESE OFFICIAL RULES, AGREES TO BE BOUND BY THE DECISIONS OF THE SPONSOR, WARRANTS THAT THEY ARE ELIGIBLE TO PARTICIPATE IN THIS SWEEPSTAKES, AND AGREE TO RELEASE, INDEMNIFY, AND HOLD HARMLESS SWEEPSTAKES ENTITIES AND THEIR PERSONNEL AND SLACK TECHNOLOGIES, LLC, A SALESFORCE COMPANY FROM AND AGAINST ANY AND ALL CLAIMS, LOSSES, LIABILITY, AND DAMAGES OF ANY KIND (INCLUDING REASONABLE ATTORNEYS' FEES AND EXPENSES) ASSERTED AGAINST ANY OF THEM, INCURRED OR SUSTAINED IN CONNECTION WITH OR ARISING OUT OF ENTRANT'S PARTICIPATION IN THIS SWEEPSTAKES, BREACH OF ANY AGREEMENT OR WARRANTY ASSOCIATED WITH THE SWEEPSTAKES, INCLUDING THESE OFFICIAL RULES. ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD

SUCH AN ATTEMPT BE MADE, THE SWEEPSTAKES ENTITIES AND EACH OF THEIR LICENSEES RESERVE THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Entrants further agree that the Sweepstakes Entities are not responsible for the following: (a) electronic transmissions, entries or notifications that are lost, late, stolen, incomplete, damaged, garbled, destroyed, misdirected or not received by Sponsor or their agents for any reason; (b) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures and/or human error that may occur in the transmission, receipt or processing of entries or related materials; or for destruction of or unauthorized access to, or alteration of, entries or related material; (c) failed or unavailable hardware, network, software or telephone transmissions, damage to entrants' or any person's property, including but not limited to entrant's computer, phone, hardware, or software, which injury or damage may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes; (d) causes that jeopardize the administration, security, fairness, integrity, or proper conduct of this Sweepstakes; (e) any printing errors in these Official Rules or in any advertisements or correspondence in connection with this Sweepstakes; and (f) any injury or damage.

Sponsor reserves the right to cancel or modify the Sweepstakes if bugs, virus, fraud, technical failures or any other factor, including, but not limited to Instagram channel errors or downtime, technical difficulties affecting subscriptions, and third-party claims related to entries, impairs the integrity, administration or proper play of the Sweepstakes, as determined by Sponsor in its sole discretion. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by non-authorized human intervention or other causes including but not limited to war, strikes, health crisis, epidemic, pandemic, civil disturbances, work stoppage, and/or acts of God, which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or posting of submissions, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes and, if terminated, at its discretion, determine the potential winners in a random drawing from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor.

GENERAL CONDITIONS: By participating, each entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of Sponsor, which are final and binding in all matters related to the Sweepstakes. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the operation of the Sweepstakes or to be acting in violation of these Official Rules, or in an unsportsmanlike or disruptive manner and void all associated submissions. Entrants agree to release and hold harmless Sweepstakes Entities from any claims, actions, injury, liability, loss or damage of any kind resulting from participating in this Sweepstakes or from the acceptance or use of any prize awarded.

GOVERNING LAW: To the fullest extent permitted by law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants or Sponsor in connection with the Sweepstakes shall be governed by and construed in accordance with the internal laws of the State of New York, USA without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws. Any and all disputes relating to this Sweepstakes shall be brought within the federal, state and local courts within New York County, New York.

MANDATORY INFORMAL DISPUTE RESOLUTION PROCESS: If an entrant has a "Dispute" (as defined below) with Sponsor relating to this Sweepstakes, they shall first provide Sponsor with written notice ("Notice") sent to the following address

MrBeastYouTube, LLC, 740 Greenville Blvd., Greenville, NC 27858 ATTN: Legal Department. A Notice must include all of the following: (1) a detailed description of the Dispute; (2) the nature and basis of the claim(s); (3) the nature and basis of the specific relief sought and a detailed calculation for that relief; and (4) information sufficient for Sponsor to evaluate your claim. Any Notice you submit must be signed by you. You and we agree to negotiate in good faith in an effort to resolve any Dispute. This should lead to resolution, but if for some reason the Dispute is not resolved satisfactorily within sixty (60) days after receipt of a compliant Notice, you and we agree to the further dispute resolution provisions below. Both you and we agree that this informal dispute resolution process is mandatory and a condition precedent that must be satisfied before initiating any formal dispute resolution proceeding. Any applicable statute of limitations will be tolled for sixty (60) days from the time a fully compliant Notice is served on the other party unless the parties mutually agree to extend that period.

BINDING INDIVIDUAL ARBITRATION: You agree that the sole and exclusive forum and remedy for any and all disputes, actions, claims, or other controversies between you and Sponsor that cannot be resolved informally and that relate in any way to or arise out of the Sweepstakes (“**Dispute**”) shall be final and binding arbitration. Dispute shall have the broadest possible meaning permitted by law.

You and we acknowledge that these Official Rules affect interstate commerce and that the Federal Arbitration Act (“**FAA**”) and federal arbitration law apply to arbitrations under these Official Rules (despite any other choice of law provision).

Arbitration under this Sweepstakes shall be administered by the American Arbitration Association (the “**AAA**”). The applicable AAA Consumer Arbitration Rules and AAA Mass Arbitration Supplementary Rules shall apply, as modified by these Official Rules. If you initiate arbitration, the applicable AAA rules will govern the payment of fees unless applicable law requires a different allocation of fees in order for this arbitration provision to be enforceable. If you are unable to pay your share of the AAA fees, we will consider a request to pay them on your behalf so long as you have fully complied with the informal dispute resolution process as set forth above.

The arbitration will be conducted before a sole neutral arbitrator who shall be located at or near the location where the arbitration will take place. The arbitration will be conducted at a location that is reasonably convenient for you.

The award of the arbitrator may require payment of the costs, fees, and/or expenses incurred by the prevailing party consistent with applicable law and the applicable AAA rules. The provisions of Fed. R. Civ. P. 68 may be applied by the arbitrator. The arbitrator shall be bound by these Official Rules as a court would and shall issue a reasoned, detailed decision explaining the essential findings and conclusions on which the award is based.

INDIVIDUAL RELIEF AND CLASS ACTION WAIVER: The parties agree that the arbitrator may award the same relief available in court provided that such relief (including declaratory or injunctive relief) shall only be in favor of the individual party seeking relief and only to the extent necessary to provide the relief warranted by that party’s individual claim. YOU AGREE THAT YOU BRING CLAIMS AGAINST SPONSOR ONLY IN YOUR INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS, REPRESENTATIVE, COLLECTIVE, OR PRIVATE ATTORNEY GENERAL PROCEEDING. FURTHER, UNLESS WE AGREE OTHERWISE, THE ARBITRATOR MAY NOT CONSOLIDATE ANY PERSON’S OR ENTITY’S CLAIMS WITH THOSE OF ANOTHER PERSON OR ENTITY AND MAY NOT OTHERWISE PRESIDE OVER ANY FORM OF A CLASS, REPRESENTATIVE, COLLECTIVE, OR PRIVATE ATTORNEY GENERAL PROCEEDING. IF AFTER EXHAUSTION OF ALL APPEALS ANY OF THESE PROHIBITIONS ON NON-INDIVIDUALIZED RELIEF;

CLASS, REPRESENTATIVE, COLLECTIVE, AND PRIVATE ATTORNEY GENERAL CLAIMS; AND CONSOLIDATION IS FOUND TO BE UNENFORCEABLE AS TO A PARTICULAR CLAIM OR WITH RESPECT TO A PARTICULAR REQUEST FOR RELIEF (SUCH AS A REQUEST FOR INJUNCTIVE RELIEF), THEN YOU AGREE THAT SUCH A CLAIM OR REQUEST FOR RELIEF SHALL BE DECIDED BY A COURT AFTER ALL OTHER CLAIMS AND REQUESTS FOR RELIEF ARE ARBITRATED.

ADDITIONAL PROCEDURES FOR MASS ARBITRATION FILINGS: If twenty-five (25) or more claimants submit Notices or attempt to file demands for arbitration raising similar claims and are represented by the same or coordinated counsel, all of the cases must be resolved in arbitration using the AAA Mass Arbitration Supplementary Rules in stages using staged bellwether proceedings if they are not resolved prior to arbitration as set forth above. The parties agree that the individual resolution of claims in arbitration might be delayed if they elect to pursue claims in connection with twenty-five (25) or more similar claims. In the first stage, the parties shall each select up to fifteen (15) cases per side (thirty (30) cases total) to be filed in arbitration and resolved individually in accordance with this arbitration provision, with each case assigned to a separate arbitrator unless the parties mutually agree otherwise. During this time, no other cases may be filed in arbitration, and AAA shall not accept or administer arbitrations commenced in violation of this provision. If the parties are unable to resolve the remaining cases after the conclusion of the first stage of bellwether proceedings, each side may then select up to another fifteen (15) cases per side (thirty (30) cases total) to be filed in arbitration and addressed individually in accordance with this arbitration provision. During this second stage, no other cases may be filed in arbitration or accepted or administered by the AAA. This process of staged bellwether proceedings (thirty (30) cases total in each set of bellwether proceedings as outlined above) shall continue until the parties are able to resolve all of the claims, either through arbitration or settlement. If these mass filing procedures apply, any statute of limitations applicable to the claims set forth will be tolled from the time the first cases are selected for bellwether proceedings until a given claim is selected for a bellwether proceeding, withdrawn, or otherwise resolved. A court shall have the authority to enforce this provision and, if necessary, to enjoin the filing or prosecution of arbitrations.

OPTING OUT OF ARBITRATION: IF YOU DO NOT WISH TO BE BOUND BY THIS ARBITRATION PROVISION, YOU MUST NOTIFY SPONSOR IN WRITING WITHIN THIRTY (30) DAYS OF THE DATE THAT YOU FIRST HAD NOTICE OF THESE OFFICIAL RULES CONTAINING AN ARBITRATION PROVISION. THIS IS NOT A NEW OPT OUT RIGHT IF YOU WERE PREVIOUSLY BOUND BY AN ARBITRATION PROVISION. YOUR WRITTEN NOTIFICATION TO SPONSOR MUST BE SENT VIA MAIL TO 740 GREENVILLE BLVD., GREENVILLE, NC 27858 ATTN: LEGAL DEPARTMENT. IT MUST INCLUDE YOUR NAME AND ADDRESS AS WELL AS A CLEAR STATEMENT THAT YOU DO NOT WISH TO RESOLVE DISPUTES WITH SPONSOR THROUGH ARBITRATION. YOUR DECISION TO OPT OUT OF THIS ARBITRATION PROVISION WILL HAVE NO ADVERSE EFFECT ON YOUR PARTICIPATION IN THIS SWEEPSTAKES. IF YOU HAVE PREVIOUSLY NOTIFIED SPONSOR OF YOUR DECISION TO OPT OUT OF ARBITRATION, YOU DO NOT NEED TO DO SO AGAIN. ANY OPT OUT RECEIVED AFTER THE THIRTY (30) DAY TIME PERIOD WILL NOT BE VALID.

Notwithstanding any provision in these Official Rules to the contrary, the parties agree that if we make future changes to this arbitration provision, except for changes to the Notice address, you may reject such changes by sending us written notice within thirty (30) days of the change to 740 Greenville Blvd., Greenville, NC 27858 ATTN: Legal Department. This is not an opt-out of arbitration altogether. By rejecting any future changes you are agreeing that you will arbitrate any Dispute in accordance with the language of this provision.

WE BOTH AGREE THAT, WHETHER ANY CLAIM IS IN ARBITRATION OR IN COURT, YOU AND SPONSOR BOTH WAIVE ANY RIGHT TO A JURY TRIAL INVOLVING ANY CLAIMS OR DISPUTES BETWEEN US TO THE FULLEST EXTENT PERMITTED BY LAW.

In no event shall any claim, action or proceeding by you related in any way to these Official Rules be instituted more than one (1) year after the cause of action arose to the fullest extent permitted by law.

WINNER'S NAMES: For the names of the winners, send an email to winners@mrbeastbusiness.com with "MrBeast Slack Sweepstakes Winners" in the subject line no later than January 30, 2026.

SPONSOR: MrBeastYouTube, LLC, 740 Greenville Blvd., Greenville, NC 27858, USA.